

Arnold NextG implements the Safety-by-Wire® technology of. We offer the globally unique and multi-redundant central control unit NX NextMotion, which enables a fail-safe and individual implementation of all drive-by-wire requirements. As an independent advance developer, Arnold NextG takes on the planning and implementation - from the vision to road approval.



## We are looking for

# Head of Communication & Marketing (m/f/d)

## Your tasks

<i>Communication</i>	<ul style="list-style-type: none"> <li>• You design and manage the overall communicative appearance and the communication strategy of the company</li> <li>• You are responsible for the creation of press material, images and videos and manage distribution for all relevant media channels (B2B &amp; B2C)</li> <li>• You plan and create content for the corporate website, the intranet and all social media channels</li> <li>• You coordinate and supervise the organization of events, appointments &amp; training courses</li> <li>• You maintain and intensify contacts with editorial offices and influencers and derive relevant strategies</li> </ul>
<i>Marketing</i>	<ul style="list-style-type: none"> <li>• You design and coordinate marketing activities for all media channels and oversee their implementation</li> <li>• You oversee the development and expansion of our brand awareness in the B2B environment and use all the tools necessary for this</li> <li>• You manage the collaboration with external service providers</li> </ul>

## Your Profile

Apart from a degree in a relevant field or comparable journalistic training, are you a structured team player with strong strategic communication skills? Do you have several years of experience in journalism or in a creative position in a communications team? Are you enthusiastic about mobility and the entire industry behind it and do you speak English well? Do you think and act "out of the box" as standard? Do you think like an entrepreneur and have the courage to make decisions? Then we should talk urgently!

## We offer

Our fail-safe electronic steering and braking system with active feedback (Force Feedback), which is already successfully used in road mobility for the disabled, allows the elimination of the steering column, marking the greatest revolution in the vehicle industry in 136 years. Thanks to our globally unique technology, it is not only possible to completely rethink and redesign vehicle interiors and concepts from scratch, but also offers the possibility to control any vehicle from anywhere in the world or freely choose the steering angle and steering force – even as a retrofit solution (logistics hubs, ports, etc.). We leverage motorsports with our own team as a development environment, laying the foundation for safe autonomous driving in the future. State-of-the-art workspaces, our own mobility campus with training rooms and a driving safety center, short decision-making paths, and high project dynamics ensure a diverse yet goal-oriented environment. We offer a package of flexible working hours, contemporary leadership structures, attractive compensation, your own area of responsibility, and attractive employee offers on-site (fitness studio, health budget, skill court, five training, shock wave, ultrasound, electrical, and laser therapy). Our physiotherapy and foot care offerings complete the package.

## Your contact

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