

From Zero to 100

Boxing champion Ardian Krasniqi and Arnold NextG fight together for future mobility

What connects high-tech innovation to high-performance sports? Discipline, perseverance and an unwavering will to achieve. These are the qualities that Kevin Arnold, successful entrepreneur and founder of technology start-up Arnold NextG, and Ardian Krasniqi, successful professional boxer on his way to the WBO Intercontinental Championship, have in common.



Ardian Krasniqi and Kevin Arnold - two warriors, one mission: to promote technological innovation in the automotive industry and accessible mobility. Photo: Arnold NextG

While Krasniqi gives his all in the ring to fight his way to the top, Arnold is driving the future of mobility with ground-breaking technologies. His company stands for progress and innovation - with the aim of rethinking technology, pushing boundaries and shaping the mobility of the future. A key innovation here is NX NextMotion - a highly developed central control unit that lays the foundation for fully autonomous driving. With this technology, Arnold NextG is taking mobility a decisive step further.

Parallels between entrepreneurship and top-class sport

At first glance, high-tech development and professional boxing may not seem to have much in common. But look closer and you will see many parallels: Perseverance, precision, and a clear focus on the goal are crucial in both fields. "I am impressed by what you can achieve at such a young age like Kevin Arnold," says Ardian Krasniqi. "At the age of 25, he has built an independent company with a unique technology that will one day revolutionize the entire world of mobility." Whether in the ring or in the technology sector, success requires perseverance, patience and an unwavering will to evolve. "You have to keep at it and keep your eyes on the prize," Krasniqi continues. "Kevin Arnold is a very focused young entrepreneur!"



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"His discipline, ambition and tireless dedication are inspiring - these are the qualities that make champions, whether in sports or technology," adds Kevin Arnold about the new Arnold NextG brand ambassador. These virtues are not only the key to success in sports, but also a guarantee for entrepreneurial growth. Those who live this attitude have already laid the foundation for sustainable innovation.

NX NextMotion - Intelligence for the mobility of tomorrow

With NX NextMotion, Arnold NextG is developing a high-performance central control unit that will serve as the heart of future autonomous vehicles - regardless of the platform. This technology ensures precise control, intelligent networking and maximum safety - essential prerequisites for fully autonomous driving, but also for remote and platooning solutions, in series production or as a retrofit. "Autonomous driving is no longer a vision, but a technological challenge that we are actively shaping," said Kevin Arnold. "NX NextMotion will be a central building block for tomorrow's mobility - efficient, safe and groundbreaking. Ardian Krasniqi sees a clear connection between technology and sport: "Everything in life evolves - whether it is sports or new technologies. Those who are always fit will always be successful - that's what Arnold NextG stands for".

A strong team for the mobility of the future

Innovation does not happen overnight - it is the result of hard work, strategic thinking and visionary action. Arnold NextG represents that spirit. The mission: to push the boundaries of technology and open up new possibilities for people through intelligent mobility. "I am incredibly excited to be working with Ardian Krasniqi as a brand ambassador," says Kevin Arnold. "He represents the same values that drive us: Passion, perseverance and the belief that with hard work you can achieve anything. Together we are a strong team - in the ring and in the technology!"

Kevin Arnold has developed something completely new - from zero to 100," adds Ardian Krasniqi. "We all want more, and that includes sports. To prove our strength to stay at the top". Kevin Arnold and his team are developing solutions that could permanently change the way we move. With its technology, Arnold NextG is not only bringing progress to the road, but also showing that true innovation always starts with passion.

Whether in sports or mobility, those who push themselves and stick to their goals can achieve great things.

PRESS RELEASE

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Boxing champion Ardian Krasniqi is now not only fighting in the ring, but together with Arnold NextG for the mobility of the future - with innovation, precision and an unwavering will to win. Photo: Arnold NextG



Technology up close: Ardian Krasniqi took a first ride to convince himself of the precision of Arnold NextG technology, photo Arnold NextG



Full control: Ardian Krasniqi tests the Arnold NextG technology and experiences precision first hand. Photo Arnold NextG

About Arnold NextG:

Arnold NextG realizes the safety-by-wire® technology of tomorrow: The multi-redundant central control unit NX NextMotion enables a fail-safe and individual implementation, independent of the vehicle platform and unique worldwide. The system can be used to safely implement autonomous vehicle concepts in accordance with the latest hardware, software and safety standards, as well as remote control, teleoperation or platooning solutions. As an independent pre-developer, incubator and system supplier, Arnold NextG takes care of planning and implementation - from vision to road approval. With the road approval of NX NextMotion, we are setting the global drive-by-wire standard. www.arnoldnextg.com

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